

# 2020 International Conference on E-Society Summit

September 7-9, 2020, Kaohsiung

## Lead Organizer:

Institute of Political Science, National Sun Yat-sen University, Taiwan

## Co-Organizers:

Institute for Media Studies, KU Leuven, Belgium

Institute of Marketing Communication, National Sun Yat-sen University, Taiwan

## Sponsors:

National Sun Yat-sen University, Taiwan

Ministry of Science and Technology Taiwan

## (Tentative) Conference Program

Monday, 7 <sup>th</sup> September, 2020		
1:30~2:00 pm	Registration and Networking	Hua Li Hall, International Research Building 1F, NSYSU
2:00~2:40 pm (40 min)	Opening Remarks Ming-Chi CHOU (Senior Vice President of NSYSU, TW) Wen-Bin CHIOU (Dean of College of Social Sciences, NSYSU, TW) Leen d'HAENENS (Professor of Institute for Media Studies, KU Leuven, BE) Frank C.S. LIU (Professor & Director of Institute of Political Science, NSYSU, TW) Ping SHAW (Professor of Institute of Marketing Communication, NSYSU, TW) Da-Chi LIAO (E-Society Program Initiator and Distinguished Professor of the Institute of Political Science, NSYSU, TW)	
2:40~3:40 pm (60 min)	Keynote Speech <u>Internationalizing "International Communication"</u> Chin Chuan LEE (Yushan Scholar and Professor of College of Communication, National Chengchi University, TW)	
3:40~4:10 pm	Coffee Break	
	Research Presentation and Panel Discussion	
Session 1 4:10~5:30 pm (80 min)	<p><b>Panel 1: COVID-19 and E-Society</b></p> <ul style="list-style-type: none"> <li>▪ <u>Conspiracy Theories and Fake News Beliefs During a Pandemic: An Eight-Country Study</u> David de CONINCK, Thomas FRISSEN, Koen MATTHIJS &amp; Leen d'HAENENS (Institute for Media Studies, KU Leuven, BE)</li> <li>▪ <u>Online Donation to Fight COVID-19 as Connective Action in Indonesia and Vietnam</u> Tonny Dian EFFENDI &amp; Thi Xuan NONG (Institute of Political Science, NSYSU, TW)</li> <li>▪ <u>Source Matters!: Longitudinal Evidence for How Different Media Repertoires Affect Public Health Attitudes and Behaviors in Times of a Global Public Health Crisis</u> Thomas FRISSEN, David de CORNICK, Koenraad MATTHYS &amp; Leen d'HAENENS (Institute for Media Studies, KU Leuven, BE)</li> <li>▪ <u>The China's Propaganda during COVID-19 Pandemic</u> Che-Jen WANG &amp; Kuan-Chen LEE (Institute for National Defense and Security Research, TW)</li> </ul> <p>Moderators: Francis C.F. LEE (Chinese University of Hong Kong School of Journalism &amp; Communication, HK) Chia-Sui SUN (Department of Indigenous Languages and Communication, National Dong Hwa University, TW)</p>	
5:30 pm	Closing	
6:30 pm	Dinner: Ambassador Hotel, Kaohsiung	

Tuesday, 8<sup>th</sup> September, 2020

1:30~2:00 pm	Registration and Networking	Hua Li Hall, International Research Building 1F, NSYSU
	Research Presentation and Panel Discussion	
Session 1 2:00~3:20 pm (80 min)	<p><b>Panel 2: Information Disorders</b></p> <ul style="list-style-type: none"> <li>▪ <u>Socialbots and Disinformation in Political Domains: A Systematic Literature Review</u> Trisha T.C. LIN &amp; Jo-Yu WANG (Department of Radio and Television, National Chengchi University, TW)</li> <li>▪ <u>Information War: The Availability of Deep Fake Technology</u> Tzu Hao LIAO (Department of Political Science, National Chengchi University, TW)</li> <li>▪ <u>Authoritarian Regime's Propaganda Strategies in Economic News: Sino-US Trade War as a Quasi-experiment</u> Greg Chih-Hsin SHEEN, Wei-Hao HUANG, Hsuan-Yu LIN &amp; Titus C. CHEN (Institute of Political Science, Academia Sinica, TW)</li> <li>▪ <u>What 2019 HK Protest against China through the Internet Has Taught Us!</u> Peter KAO (Institute of Political Science, NSYSU, TW)</li> </ul> <p>Moderators: Chin Chuan LEE (College of Communication, National Chengchi University, TW) Rogelio Alicor L. PANA O (Department of Political Science, University of the Philippines Diliman &amp; 2020 Taiwan Fellow at Institute of Political Science, NSYSU, TW)</p>	
3:20~3:40 pm	Coffee Break	
Session 2 3:40~4:40 pm (60 min)	<p><b>Panel 3: Mediascapes: Social Media &amp; Wellbeing</b></p> <ul style="list-style-type: none"> <li>▪ <u>Vulnerable Youth in a Digital World: The Influence of SES, Mental Wellbeing, and Migration Background on Adolescents' Digital Skills</u> Joyce VISSENBERG, Willem JORISA &amp; Leen d'HAENENS (Institute for Media Studies, KU Leuven, BE)</li> <li>▪ <u>Overcoming Mobile Addiction through Enhancing Life-satisfaction</u> Sungjun Steven PARK (Department of Business Administration, National Chengchi University, TW)</li> <li>▪ <u>Analyzing the Determinants of News-Seeking Behaviours of Older Adults in Terms of Digital Inequality</u> Ferruh Mutlu BINARK, Özgür ARUN, Duygu ÖZSOY, Kadriye Beren KANDEMİR &amp; Gül ŞAHINKAYA (Department of Radio, TV, and Cinema, Hacettepe University, TU).</li> </ul> <p>Moderators: Chia-Hung TSAI (Election Study Center, National Cheng Chi University, TW) Titus C. CHEN (Institute of Political Science, NSYSU, TW)</p>	
4:40~4:50 pm	Coffee Break	
Session 3 4:50~5:50 pm (60 min)	<p><b>Panel 4: Radicalization &amp; Polarization</b></p> <ul style="list-style-type: none"> <li>▪ <u>Discourse on Muslim Radicalization in News Stories and Fear of Terrorism Among Readers: Does Ideology Still Play a Role?</u> Stefan MERTENS, David de CORNICK, &amp; Leen d'HAENENS (Institute for Media Studies, KU Leuven, BE)</li> <li>▪ <u>ISIS Religious and Extremist Propaganda on Mass and Social Media: Dictionary-Based Study of Dabiq and Twitter</u> Ahmet Yiğitalp TULGA (Institute of Political Science, NSYSU, TW)</li> <li>▪ <u>Is Taiwanese Politics in the Grip of Populism? Examining Five Parties' Facebook Communication during the 2020 Taiwanese National Election</u> Jiun-Chi LIN (Institute of Political Science, NSYSU, TW)</li> </ul>	

	Moderators: Albert CHIU (Department of Political Science, Tung Hai University, TW) Samuel C.Y. KU (Department of Southeast Asian Studies, Wenzao Ursuline University of Languages, TW)	
5:50 pm	Closing	
	Dinner: Sizihwan Sunset Beach Resort	

## Wednesday, 9<sup>th</sup> September, 2020

1:30~2:00 pm	Registration and Networking	Hua Li Hall, International Research Building 1F, NSYSU
Session 1 2:00~3:20 pm (80 min)	<p><b>Panel 5: Social Media and Netizens</b></p> <ul style="list-style-type: none"> <li>▪ <u>Local Government Identity: The Link between Emotives and Actorship through Social Media</u> Christopher James GREEN (Department of Global Politics and Economics, Tamkang University, TW)</li> <li>▪ <u>How to Win the Election from Netizens to Citizens: The Example of 2018 Municipal Councilmen Election in Taipei</u> I-Ju CHEN (Department of Political Science, Soochow University, TW)</li> <li>▪ <u>Facebook is the Internet in Myanmar: Promises and Practices of Growth in Two Myanmar Media Industries</u> Zin Mar MYINT &amp; D. Bondy Valdovinos KAYE (School of Communication, Faculty of Creative Industries, Queensland University of Technology, AU)</li> <li>▪ <u>The Correlations of Social Media, Social Movement, and Political Identity Recognition: the Taiwan Communication Survey in 2015</u> Jeremiah Yat Ming LAI (Research Centre for Public Opinion and Election, National Taipei University, TW)</li> </ul> <p>Moderators: Chung-Li WU (Institute of Political Science, Academia Sinica, TW) Da-Chi LIAO (Institute of Political Science, NSYSU, TW)</p>	
3:20~3:40 pm	Coffee Break	
Session 2 3:40~4:40 pm (60 min)	<p><b>Panel 6: Internet and Politics</b></p> <ul style="list-style-type: none"> <li>▪ <u>A Moderated Model of the Relationship between Online Community Social Support and Conformity</u> Chien-Po LIAO &amp; Cho-WA LAW (Department of Business Management, NSYSU, TW)</li> <li>▪ <u>Who Assassins the Authority? The Imagination of Political Studies in Taiwan (2007- 2010)</u> Wei-Yi HUANG (Department of Political Science, National Taiwan University, TW)</li> <li>▪ <u>Assessing the Effects of Political Factors on Court Decisions in Litigation of Social Movements in Taiwan</u> Chung-li WU &amp; Alex Min-Mei LIN (Institute of Political Science, Academia Sinica, TW)</li> </ul> <p>Moderators: Wen-Chin WU (Institute of Political Science, Academia Sinica, TW) Nick LIN (Institute of Political Science, Academia Sinica, TW)</p>	
4:40~4:50 pm	Coffee Break	
4:50~5:50 pm	Roundtable	
	<p>Leen d'HAENENS (Professor of Institute for Media Studies, KU Leuven, BE) Ping SHAW (Professor of Institute of Marketing Communication, NSYSU, TW) Da-Chi LIAO (E-Society Program Initiator and Distinguished Professor of the Institute of Political Science, NSYSU, TW) Francis C.F. LEE (Chinese University of Hong Kong School of Journalism &amp; Communication, HK)</p>	

5:50 pm	Closing Remarks Frank C.S. LIU (Professor & Director of Institute of Political Science, NSYSU, TW)	
6:00 pm	Dinner: Sizihwan Sunset Beach Resort	

The Conference Rules:

1. Each presenter has 10 minutes to present
2. Moderator will lead the discussions 30 minutes (for 3 presentations panel) or 40 minutes (for 4 presentations panel).